



THE SKINCARE EDIT

Natural *Luxury*

PRODUCT CATALOGUE 2026



“Blujain unites the authenticity of Moroccan and Turkish ingredients with the precision of modern formulations — refined care that gives skin exactly what it needs, effectively and gently.”

Loubna Tijani

FOUNDER & CEO · BLUJAIN



100% Natural



Cruelty-Free



Expert-
Formulated

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01 — OUR STORY

Born of an exceptional heritage

Blujain draws its source from the iconic ingredients of Moroccan and Turkish tradition — argan oil, rose water, black soap and clay — passed down through generations.

We chose to reinterpret this heritage with a contemporary standard: modern, sensorial and effective formulations, worthy of the finest skincare houses.

Each product is an invitation to travel — an authentic beauty ritual designed to reveal the skin's natural radiance.



02 — OUR PHILOSOPHY

Luxury, naturally

We believe exceptional care should never pit nature against performance. Every formula pairs noble actives with a considered concentration for visible results.

Refinement lives in the detail: sensorial textures, delicate scents, premium packaging. Skincare becomes a moment of calm and wellbeing.

100%
NATURAL

O
PARABENS

∞
SENSORIALITY



Signature Ingredients



Argan Oil

Morocco's liquid gold. Rich in vitamin E, it nourishes, regenerates and protects.



Rose Water

Tones, soothes and brightens for an immediate sense of freshness.



Clay & Black Soap

Purify deeply and refine the skin, inherited from the hammam.



Olive Oil

Nourishes intensely and reinforces the skin's natural barrier.



Rosemary

Stimulates the scalp and strengthens the hair fibre.



Lavender

Soothes, balances and delicately perfumes every treatment.



The art of formulation

From the selection of raw materials to finished-product control, every step is guided by one standard: care of impeccable quality, on par with the great international houses.

01 Sourcing

Rigorous selection of noble, traceable ingredients.

02 Formulation

Active concentrations and textures designed for efficacy.

03 Control

Every batch is checked to guarantee safety and quality.



05 — RESEARCH & DEVELOPMENT

Formulated by experts

Behind every Blujain formula lies genuine research. Our cosmetic experts study each active at its optimal concentration, uniting the potency of Moroccan and Turkish botanicals with modern formulation science.

Nature guides us; rigour proves us — for care that is natural in inspiration and precise in performance.

Expert-led

Developed by experienced cosmetic formulators.

Studied actives

Each ingredient dosed at a concentration chosen for real efficacy.

Tested & controlled

Every batch verified for stability, safety and quality.



FACIAL RITUALS

Face Collection

Anti-Wrinkle Day Cream

Age-defying day cream

50 ML

An intensive day cream that visibly softens fine lines and wrinkles while deeply nourishing the skin. Enriched with argan and retinol, it restores elasticity and a youthful glow.

BENEFITS

- ◆ Softens fine lines
- ◆ Improves elasticity
- ◆ Deeply hydrates
- ◆ Fast-absorbing

KEY INGREDIENTS

Argan Oil — regenerates, rich in antioxidants

Retinol — smooths wrinkles and refines

Collagen — restores firmness and bounce

Vitamin C — brightens and evens tone



The daily ritual of ageless, luminous skin.

HOW TO USE

Apply each morning to cleansed skin with a light massage. Cleanse first with Blujain Glycerin Soap.

RESULTS

Smoother, firmer, more radiant skin with continued use.

SKIN / HAIR

All skin types, including mature skin.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye

Under-Eye Cream

Brightening eye contour

5 ML

A targeted eye treatment that helps reduce the look of dark circles and puffiness. Aloe vera, cucumber and chamomile soothe and revitalise the delicate under-eye area.

BENEFITS

- ◆ Reduces dark circles
- ◆ De-puffs
- ◆ Smooths fine lines
- ◆ Soothes

KEY INGREDIENTS

Aloe Vera — soothes and hydrates

Caffeine — de-puffs and revives

Macadamia Oil — nourishes the delicate area

Licorice Extract — brightens



A brighter, more rested gaze.

HOW TO USE

Gently tap a small amount around the eye morning and evening on cleansed skin.

SKIN / HAIR

All skin types; delicate eye area.

RESULTS

A fresher, brighter, more rested look.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye

Royal Face Peeling & Mask

Revitalising exfoliating mask

30 G

A revitalising exfoliating mask inspired by traditional rituals. A blend of Moroccan botanicals — rose, chamomile, rosemary and licorice — refines texture and revives radiance.

BENEFITS

- ◆ Gently exfoliates
- ◆ Purifies
- ◆ Refines texture
- ◆ Revives radiance

KEY INGREDIENTS

Damask Rose — tones and soothes

Chamomile — calms and brightens

Rosemary — purifies and tones

Collagen — smooths and plumps



Renewed radiance, the hammam way.

HOW TO USE

Apply to clean skin 1–2 times a week. Leave for 10 minutes, then rinse with warm water.

SKIN / HAIR

Normal to combination, dull skin.

RESULTS

Clearer, smoother, luminous skin from first use.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye



STRENGTH & VITALITY

Hair Collection

Hair Care Oil

Pure herbal hair oil

50 ML

A nourishing blend of botanical oils that strengthens, protects and revives hair from root to tip. Rosemary, argan and olive oil support growth and shine.

BENEFITS

- ◆ Supports growth
- ◆ Reduces hair loss
- ◆ Deeply nourishes
- ◆ Adds shine

KEY INGREDIENTS

Rosemary Oil — stimulates the scalp

Argan Oil — nourishes and repairs

Olive Oil — strengthens the fibre

Nettle Extract — fortifies



Strength and shine, from root to tip.

HOW TO USE

Apply to dry scalp and massage from roots to ends. Leave on, then cleanse.

SKIN / HAIR

All hair types; weakened scalp.

RESULTS

Stronger, shinier hair with continued use.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye

Hair Care Serum

Strengthening scalp serum

20 ML

A lightweight, non-greasy serum that promotes healthy growth and strengthens the follicles while improving scalp circulation.

BENEFITS

- ◆ Promotes growth
- ◆ Strengthens follicles
- ◆ Improves circulation
- ◆ Adds shine

KEY INGREDIENTS

Castor Oil — supports growth

Rosemary Oil — tones the scalp

Peppermint Oil — boosts circulation

Jojoba Oil — balances and nourishes



Density and vitality, restored.

HOW TO USE

Apply a few drops to a clean scalp and massage in. Leave on.

RESULTS

Fuller-looking, healthier hair over time.

SKIN / HAIR

All hair types; thinning or weakened hair.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye

Argan Oil Premium

Morocco's liquid gold

30 ML

Pure argan oil for hair, face and body. Rich in vitamin E and antioxidants, this multi-use treasure deeply hydrates, protects and restores.

BENEFITS

- ◆ Multi-use
- ◆ Deeply hydrates
- ◆ Anti-ageing
- ◆ Repairs & shines

KEY INGREDIENTS

100% Argan Oil — nourishes, regenerates and protects; rich in vitamin E



Morocco's liquid gold, in a single drop.

HOW TO USE

Apply a few drops to hair, face, body or nails, morning and/or evening.

SKIN / HAIR

All skin and hair types.

RESULTS

Softer, more supple, radiant skin and hair.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye



THE BODY RITUAL

Body Collection

Moroccan Royal Herbal Scrub

Exfoliating & brightening ritual

100 ML

A luxurious scrub that sweeps away dead skin and dullness, leaving skin soft, nourished and radiant. Enriched with Moroccan herbs, collagen and vitamin C.

BENEFITS

- ◆ Exfoliates
- ◆ Brightens
- ◆ Smooths
- ◆ Nourishes

KEY INGREDIENTS

Shea Butter — nourishes and softens

Rosemary & Basil — purify and tone

Clove — revitalises

Rose Oil — soothes and perfumes

Skin reborn — soft, smooth, luminous.

HOW TO USE

Mix 2 tbsp with Moroccan soap and rose water. Apply to wet skin, leave 10 minutes, massage and rinse with warm water.

SKIN / HAIR

All skin types; body.

RESULTS

Visibly smoother, softer, more radiant skin.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye



Firming & Plumping Cream

Firming & plumping body cream

100 ML

A rich, nourishing cream that helps firm and plump areas such as hips, chest and face, reviving the appearance of sagging skin. Free from preservatives and chemicals.

BENEFITS

- ◆ Firms
- ◆ Plumps
- ◆ Nourishes
- ◆ Smooths

KEY INGREDIENTS

Shea Butter — nourishes intensely

Beeswax — protects and softens

Fenugreek Oil — revives and firms

Sweet Almond Oil — smooths



Firmer, fuller, beautifully nourished skin.

HOW TO USE

Massage into targeted areas morning and evening until absorbed. Avoid sun exposure after daytime use.

SKIN / HAIR

Skin lacking firmness.

RESULTS

Firmer, fuller-looking skin with continued use.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye

Moroccan Black Soap

Traditional hammam soap

100 ML

A natural treasure from Morocco, rich in olive and argan oil. It deeply cleanses and nourishes, preparing the skin for exfoliation in the hammam tradition.

BENEFITS

- ◆ Deeply cleanses
- ◆ Softens
- ◆ Nourishes
- ◆ Preps for exfoliation

KEY INGREDIENTS

Olive Oil — nourishes and softens

Licorice Root Oil — soothes and purifies

Argan Oil — nourishes



The purifying ritual of the hammam.

HOW TO USE

Apply to damp skin, leave 5 minutes, work in with a kessa glove, then rinse.

SKIN / HAIR

All skin types; body ritual.

RESULTS

Clean, soft, glowing skin.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye



EVERYDAY FRESHNESS

Hygiene

Glycerin Soap

Radiance glycerin soap

80 G

Made from the finest glycerin and nourishing oils, this gentle soap cleanses while preserving the skin's natural moisture — for radiance without dryness.

BENEFITS

- ◆ Gently cleanses
- ◆ Preserves moisture
- ◆ Adds radiance
- ◆ No tightness

KEY INGREDIENTS

Glycerin — locks in moisture

Coconut Oil — cleanses and nourishes

Castor Oil — softens



Everyday radiance, without compromise.

HOW TO USE

Lather on damp skin, massage and rinse. Face and body.

SKIN / HAIR

All skin types, including sensitive.

RESULTS

Clean, soft, comfortable skin.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye

Activated Charcoal Whitening

Natural teeth whitening powder

15 G

A natural whitening powder that helps lift surface stains for a cleaner, fresher, brighter smile. Enriched with activated charcoal, clove and anise oils.

BENEFITS

- ◆ Lifts surface stains
- ◆ Freshens breath
- ◆ Cleans naturally
- ◆ Brightens

KEY INGREDIENTS

Activated Charcoal — lifts surface stains

Clove Oil — freshens and soothes

Anise Oil — cleanses

Licorice Root Oil — purifies



A cleaner, brighter smile — naturally.

HOW TO USE

Wet the brush, dip lightly into the powder, brush gently 2–3 minutes, rinse well. Use regularly.

RESULTS

A visibly cleaner, brighter smile.

SKIN / HAIR

Adults; oral use. Not for children under 3.

COMMITMENTS

Natural · Cruelty-free · Made in Türkiye



Recommended Ritual

Four essential gestures for a complete ritual, morning and evening — a daily invitation to calm and wellbeing.

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- | | | |
|-------------------------------------------------------------|------------------|---------------------|
| 01 | <h2>Cleanse</h2> | MOROCCAN BLACK SOAP |
| Moroccan Black Soap or Glycerin Soap for fresh, clean skin. | | |
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- | | | |
|--------------------------------------------------|--------------------|------------------------------|
| 02 | <h2>Exfoliate</h2> | ROYAL FACE PEELING &
MASK |
| Royal Face Peeling & Mask, once or twice a week. | | |
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- | | | |
|----------------------------------------------------------|----------------|-----------------|
| 03 | <h2>Treat</h2> | UNDER-EYE CREAM |
| Targeted serum and eye contour to suit the skin's needs. | | |
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- | | | |
|-----------------------------------------------|------------------|---------------------------|
| 04 | <h2>Nourish</h2> | ANTI-WRINKLE DAY
CREAM |
| Day cream and argan oil to seal in hydration. | | |
-

THE SPIRIT OF THE HOUSE

Why choose Blujain



Noble ingredients

Natural signature actives, chosen for their efficacy.



Modern formulations

Traditional know-how reinterpreted with contemporary expertise.



Visible results

Care designed for measurable, lasting efficacy.



A sensorial experience

Textures, scents and rituals that turn care into a moment.



Premium & accessible

International-level quality, designed for everyday life.



A natural commitment

Paraben-free, cruelty-free, handmade with love.

OUR PROMISE

Quality Commitments



Formulas based on carefully selected natural ingredients.



No controversial substances in our care.



Never tested on animals, without compromise.



Attention to detail at every stage of production.



Crafted to exacting standards, inspired by Morocco and Türkiye.



Every batch is verified for safety and efficacy.

GOOD TO KNOW

Frequently Asked

Are Blujain products 100% natural?

Yes. Each formula is made from selected natural ingredients, free from parabens and controversial substances.

Are they suitable for sensitive skin?

Most of our care suits sensitive skin. We recommend a patch test before first use.

Are your products tested on animals?

No. None of our products are tested on animals.

Where are Blujain products made?

Crafted to exacting standards in Türkiye, inspired by the iconic ingredients of Moroccan and Turkish tradition.

Do you offer professional terms?

Yes. Blujain supports pharmacies, concept stores and distributors with dedicated terms — see the professionals section.



FOR PROFESSIONALS

Distribute Blujain

A premium brand, a strong identity and distinctive products for the Gulf markets. Blujain is designed for pharmacies, concept stores, spas and specialist distributors seeking a premium natural range.

RESELLER BENEFITS

- ◆ Attractive margins and volume-based pricing
- ◆ Marketing support: visuals, POS and content
- ◆ Fast replenishment and reliable export logistics
- ◆ Territorial exclusivity available by country
- ◆ Product training for your sales teams
- ◆ Dedicated commercial support for professionals

Volume Pricing

-20%

Reseller

Access to professional pricing and the full catalogue.

FROM 50 UNITS

-30%

Partner

Marketing support and priority on new launches.

FROM 200 UNITS

-40%

Exclusive distributor

Country exclusivity and dedicated support.

ON ANNUAL
VOLUME

Become an exclusive distributor

We offer country exclusivity agreements — Qatar, United Arab Emirates, Saudi Arabia, Kuwait, Bahrain, Oman — with marketing support and dedicated guidance.

WHATSAPP — PREFERRED

+90 537 280 47 16

EMAIL

aljoodinfo@gmail.com

LET'S STAY IN TOUCH

Contact

WHATSAPP — PREFERRED

+90 537 280 47 16

EMAIL

aljooinfo@gmail.com

INSTAGRAM · FACEBOOK · TIKTOK

blujainproduct

FOUNDER & CEO

Loubna Tijani





Natural Luxury Skincare

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